

GUIDELINES

WHEN? The submission deadline is **September 1st, 2017**

WHY? We want to celebrate the bond that pet owners have with their pets and showcase that bond to send a clear message: “we will not let precious members of our families be harmed”. Every year the Richmond County District Attorney’s Office prosecutes an average of 20 animal cruelty cases. Violent acts against animals are predictive crimes meaning they often can indicate an offender’s likeliness to commit further heinous acts. Stand with us, and with your pets, to send a clear message that we will not allow animal abuse in our borough.

HOW? Photos can be submitted by email to: contest@rcda.nyc.gov or mailed to 130 Stuyvesant Street, Staten Island, New York 10301 ATTN: Community Partnership Unit. All entries must include the pet owner’s name, the pet’s name, pet’s age, the pet owner’s address, email address, and phone number. All photos must be submitted as a JPEG or a PDF.

Photos should showcase creativity and may feature different seasons, events, or Staten Island locations.

OFFICIAL CONTEST RULES

1. The contest is open to residents of Staten Island. Each entry may be submitted only by the pet owner or a parental guardian.
2. Only previously unpublished photos may be entered. Each photographer may submit only one black-and-white and/or one color photo. Those who submit more than one color and/or one black-and-white photo will not be considered.
3. All entrants represent and warrant that any material that he or she submits is original, has not been previously published or won an award, does not infringe upon the copyright or any other right or interest of any other person or organization, and that the entrant has not previously granted any rights to such material to any other person or organization, nor does any third party have any interest in such materials.

4. We encourage submission photos to be in high resolution so they may be size edited for printing.
5. All photos become the property of the Richmond County District Attorney's office. Winning photos will be published on our 2018 **Staten Island Loves Its Pets** Calendar and featured on our website. Pictures may also be used by partner veterinarians on Staten Island.
6. Photographers are advised to keep a copy of any photo submitted.
7. The office of the District Attorney of Richmond County shall have the right to disqualify any entries that it deems not to meet the criteria, or due to technical, legal, or other problems, as determined by RCDA at its sole discretion.
8. Winners will be notified by mail, phone, or e-mail prior to publication of calendar.

PRIZES:

The winning entries will each represent a month in the pet calendar distributed at Richmond County District Attorney events as well as to partnering veterinarians and animal hospitals.

Additional photos may be used in a collage or a photo grid to be featured on an inside cover of the calendar.

Winners will receive copies of the calendar to proudly display.